

Speaking Notes  
PADM 5502  
August 31, 2022  
Dr. Neubauer

## WHERE WE ARE

- This is our third class meeting
- The template for preparing for the Capstone course is available now.

## PARTIAL REVIEW FROM LAST WEEK

What are some of the common motivations to do (and report) research?

What is the difference between primary and secondary research?

What are the differences between the social sciences and the physical sciences?

What is it about social science that makes it "messier" than the physical sciences?

What is the difference between qualitative and quantitative research?

What are the differences between an interview, a focus group interview, and a survey?

What does it mean to say that we usually do aggregate research?

What is a hypothesis and what does it mean to use data to test a hypothesis?

Why is survey research of practical use to public administrators?

NEEDS ANALYSIS is usually about understanding how citizens perceive social problems and their (dis)satisfaction with government services received.

EVIDENCE-BASED means how programs should be designed to accomplish intended results. You cannot identify BEST PRACTICES without doing research to identify what works (and what does not work) under different circumstances.

Research (both primary and secondary) can help public administrators become more responsive to public needs and not waste money by doing things that are not EVIDENCE-BASED and that are not likely to be very successful.

## NEW MATERIAL TODAY

I focus on survey research in PADM 5502. This is important and can help you understand many articles in the existing literature that you may use in your Capstone research project, which is based on your doing secondary research.

Let's look now at a survey one of my students created several years ago. It is not "perfect." In fact it has some fairly important mistakes. It is useful for instructional purposes now.

### **Survey on Attitudes Toward Economic Relocation**

This survey is research being conducted by a graduate student at Albany State University. The purpose of the survey is to better understand under what circumstances people are willing to move from a community. Participation in this research is voluntary. If you choose to participate you can skip any question(s) you may not want to answer. Please mark your answers and do not put your name on the survey.

1. For how many years have you lived in Albany, Georgia? \_\_\_\_\_ years
2. Please indicate your gender.  
 Female     Male
3. Please indicate your age.  
\_\_\_\_\_ years
4. Please indicate your marital status.  
 Single    Engaged    Married    Divorced    Widowed
5. How many children are dependent upon you? \_\_\_\_\_
6. How many adults live in your household? \_\_\_\_\_
7. How many dependent children live in your household? \_\_\_\_\_
8. Please indicate your household's approximate annual income a year. \$\_\_\_\_\_
9. Please indicate highest level of education.  

<input type="checkbox"/>				
High School	Technical Degree	Bachelor Degree	Master's Degree	Doctorate Degree
10. Are you presently employed?    yes                       no

11. If yes to the question above, how secure do you feel your job is?

- my job is very secure
- my job is fairly secure
- I am concerned about possible job loss.

Please indicate your agreement or disagreement with each of the following statements:

12. I feel attachment to Albany, Georgia.

- Strongly Disagree
- Disagree
- Undecided
- Agree
- Strongly Agree

13. If I had to leave Albany I would miss being in Albany very much.

- Strongly Disagree
- Disagree
- Undecided
- Agree
- Strongly Agree

14. I could leave Albany without much missing being in Albany.

- Strongly Disagree
- Disagree
- Undecided
- Agree
- Strongly Agree

15. I have many close personal friends in Albany.

- Strongly Disagree
- Disagree
- Undecided
- Agree
- Strongly Agree

16. I feel strongly attached to Albany because I have family members here.

- Strongly Disagree
- Disagree
- Undecided
- Agree
- Strongly Agree

17. If unemployed I would move elsewhere if necessary to find work.

- Strongly Disagree
- Disagree
- Undecided
- Agree
- Strongly Agree

18. If I were to become unemployed I would do everything possible to find local employment rather than moving from Albany to find employment.

Strongly Disagree       Disagree       Undecided       Agree       Strongly Agree

19. I have skills that employers value highly.

Strongly Disagree       Disagree       Undecided       Agree       Strongly Agree

20. I frequently communicate with others online to keep in touch.

Strongly Disagree       Disagree       Undecided       Agree       Strongly Agree

21. Talking to loved ones on the telephone is an adequate substitute for talking with them in person.

Strongly Disagree       Disagree       Undecided       Agree       Strongly Agree

Please answer the following question if you are buying the home that you now occupy in Albany.

22. It would be difficult for me to leave Albany because I am buying a house here.

Strongly Disagree       Disagree       Undecided       Agree       Strongly Agree

Please answer the following question if you own a business in Albany.

23. It would be difficult for me to leave Albany because I own a business here.

Strongly Disagree       Disagree       Undecided       Agree       Strongly Agree

**Thank you for participating in this research project.**